

Configuring a Readiness Report

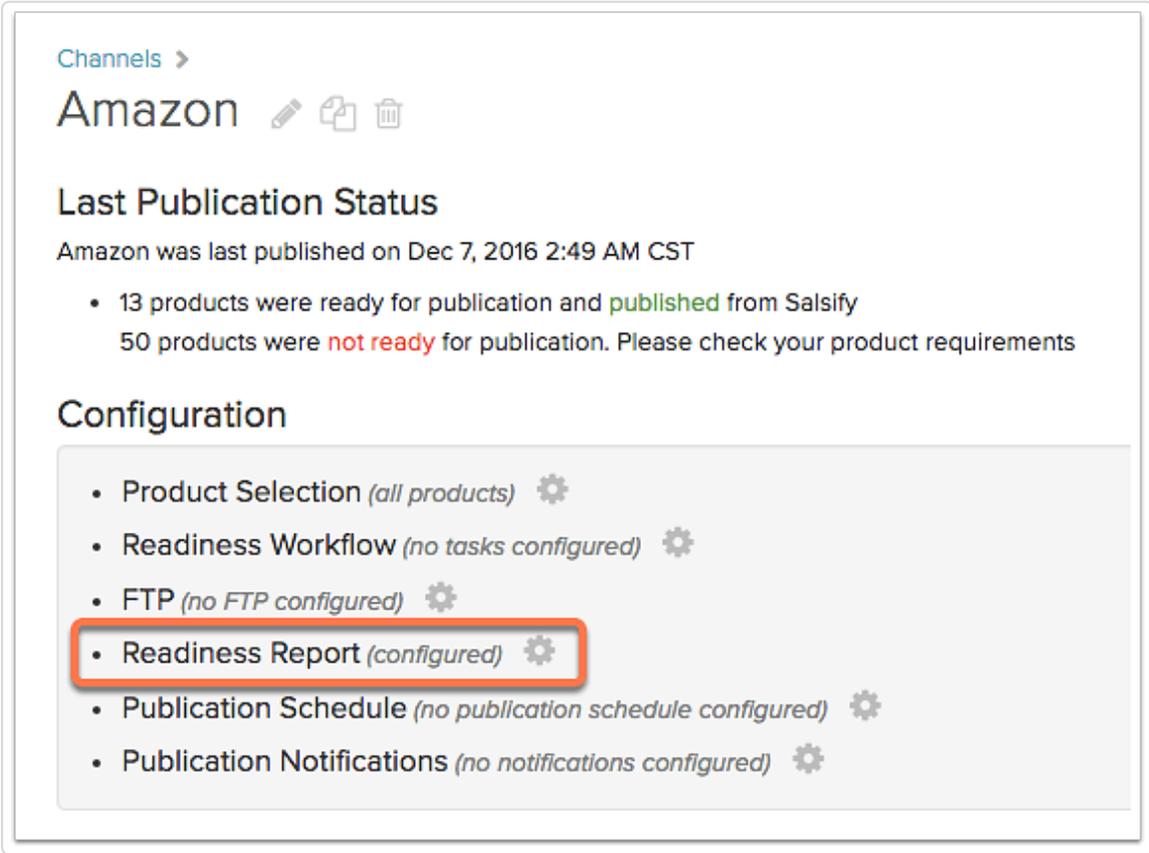
Last Modified on 08/20/2019 1:06 pm EDT

Introduction to Salsify Readiness Reports

The *Readiness Report* allows you to map your product content to the retailers' requirements directly inside Salsify, instead of using templated exports. Since this is done directly within Salsify, it also gives you feedback around how complete and valid, or how ready your content is to go to the retailer (this is why it is called *Readiness Report*).

If you need the readiness report configured for a particular retailer, our Customer Success team will set up the attributes for that retailer and then enable the readiness report for you.

You can access the readiness report for an existing channel from that channel's configuration menu, either by clicking on its name or by clicking the gear icon.



Channels >

Amazon   

Last Publication Status

Amazon was last published on Dec 7, 2016 2:49 AM CST

- 13 products were ready for publication and **published** from Salsify
- 50 products were **not ready** for publication. Please check your product requirements

Configuration

- Product Selection (*all products*) 
- Readiness Workflow (*no tasks configured*) 
- FTP (*no FTP configured*) 
- **Readiness Report (*configured*)** 
- Publication Schedule (*no publication schedule configured*) 
- Publication Notifications (*no notifications configured*) 

The top of the *Readiness Report* screen displays the readiness summary. This shows you how many

products are complete, or ready to go to the retailer, as well as details regarding the attributes' readiness status.

Channels > Amazon >

Readiness Report: 13 Products Ready of 63 Total

Last run 3 months ago [REFRESH NOW](#)

0 REQUIRED ATTRIBUTES MISSING SOURCES	4 REQUIRED ATTRIBUTES MISSING DATA	54/129 ATTRIBUTES COMPLETED	1 OPTIONAL ATTRIBUTES MISSING DATA	70 OPTIONAL ATTRIBUTES MISSING SOURCES
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Show attributes for... search attributes [Actions](#)

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AMAZON (D&H) ATTRIBUTE	REQUIRED	DATA TYPE	COMPLETION	SOURCE
Amazon Segment	Y	Picklist / Category	65% <div style="width: 65%;"></div>	Value Mapping
Item Name	Y	String	100% <div style="width: 100%;"></div>	Product Name
Main image URL		Digital Asset	90% <div style="width: 90%;"></div>	Main Image
Variation Theme Name		Picklist / Category	0% <div style="width: 0%;"></div>	Choose Source
Family Grouping		String	0% <div style="width: 0%;"></div>	Choose Source

Category/Segment Setup

Often, readiness reports contain a product category or segment. This attribute needs to be filled in to allow category-specific attributes to appear in the readiness report. Until this is mapped, you'll see only the properties that apply to all categories. In some cases, you may only see the segment/category attribute until it is mapped.

The easiest way to map this property is to apply value mapping, where you generate a file that associates your existing category values to the retailer's. [Click here to learn how value mapping works](#).

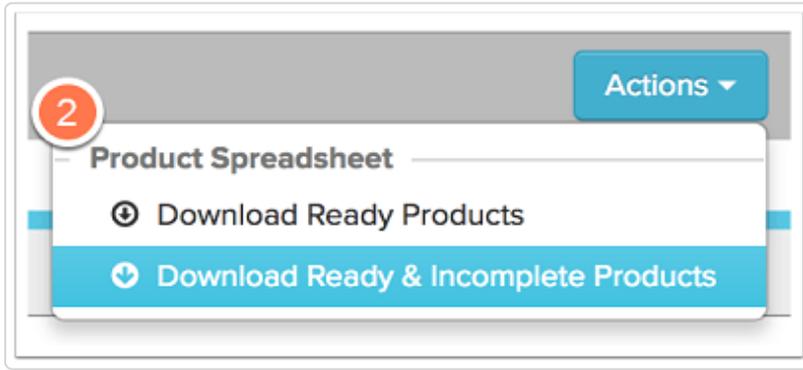
If your categories are not a good match for the readiness report categories, or you'd prefer to add a category for each product individually, create an enumerated/picklist property, and use the retailer's segments as the values.

To download allowed values:

1. Click on the category/segment property in the readiness report

1 Amazon Segment	Y	Picklist / Category
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2. From the *Actions* menu, choose *Download List of Allowed Field's Values*



3. Add the values to a new Salsify property. Follow the steps to [update property value metadata here](#).

When the category/segment is mapped, refresh the readiness report to open up the segment-specific properties for mapping..

The attribute section displays detailed information about attributes.

Channels > Amazon >

Readiness Report: 13 Products Ready of 63 Total

Last run 3 months ago REFRESH NOW

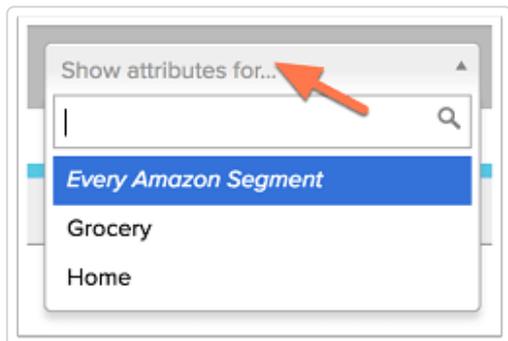
0 REQUIRED ATTRIBUTES MISSING SOURCES | 4 REQUIRED ATTRIBUTES MISSING DATA | 54/129 ATTRIBUTES COMPLETED | 1 OPTIONAL ATTRIBUTES MISSING DATA | 70 OPTIONAL ATTRIBUTES MISSING SOURCES

Show attributes for... search attributes Actions

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AMAZON (D&H) ATTRIBUTE	REQUIRED	DATA TYPE	COMPLETION	SOURCE
Amazon Segment	Y	Picklist / Category	65%	Value Mapping
Item Name	Y	String	100%	Product Name
Main Image URL		Digital Asset	90%	Main Image
Variation Theme Name		Picklist / Category	0%	Choose Source
Family Grouping		String	0%	Choose Source

The dropdown menu in the top left corner of the screen lets you select attributes for a certain segment or for every segment.



The search bar allows you to find attributes based on their partial or complete name.

A screenshot of a table displaying search results for attributes. The search bar at the top contains the text "vendor". The table has five columns: "AMAZON (D&H) ATTRIBUTE", "REQUIRED", "DATA TYPE", "COMPLETION", and "SOURCE".

AMAZON (D&H) ATTRIBUTE	REQUIRED	DATA TYPE	COMPLETION	SOURCE
Vendor Name and Code	Y	String	100% <div style="width: 100%; height: 10px; background-color: green;"></div>	"KitchenAid, us kitchen, KITK9"
Vendor SKU	Y	String	100% <div style="width: 100%; height: 10px; background-color: green;"></div>	"Vendor SKU"
Vendor Color		String	0% <div style="width: 0%; height: 10px; background-color: gray;"></div>	Choose Source

An orange arrow points to the search input field containing the text "vendor".

The attribute section displays detailed information about selected attributes. It is split into five columns.

1. The *Attribute* column displays the name of the attributes in the list.

1 AMAZON (D&H) ATTRIBUTE	
?	Amazon Segment
?	Item Name
?	Main image URL
?	Variation Theme Name
?	Family Grouping
?	Are you the manufacturer of this item?

Rolling your mouse cursor over the question mark icon will bring up the description of that attribute. If you click the name of an attribute, you can see the attribute details.

Item Name	Y	String	100%
<p>Details Enter the name of the product. Do not enter the Brand Name, Model Number, Color, Size. Do not use abbreviations. Please begin each word with a capital letter (except 'with', 'the', 'and', etc.) 125 character limit.</p> <p>Sample values The Super Do-Everything Wearable (Black)</p>			

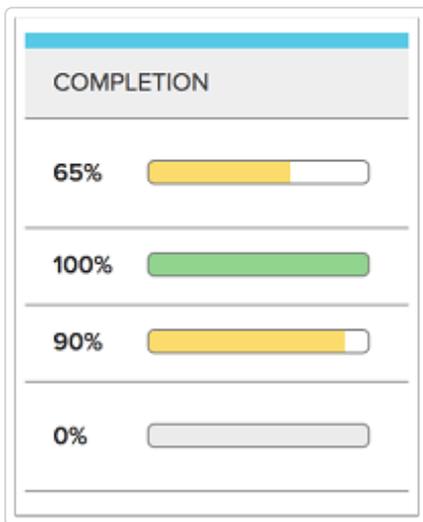
- The *Required* column shows you whether an attribute is required or not for the retailer. Required attributes are marked with the letter *Y*. For attributes that are not required, the field is left blank.

REQUIRED
2 Y
Y

3. The *Data Type* column displays information about the type of data associated with each attribute.

DATA TYPE
3 Picklist / Category
String
Digital Asset
Picklist / Category

4. The *Completion* column displays a bar illustrating the degree of completion, or how many products out of the total have information for that attribute.



5.

In the *Source* column you can choose the source for a certain attribute.

 <code>PROPER(VALUE("Brand"))</code>
 Choose Source
 <code>"UPC (12-digits)"</code>
 UPC
 <code>"Energize your day—an advanced activity wristband that trac..."</code>

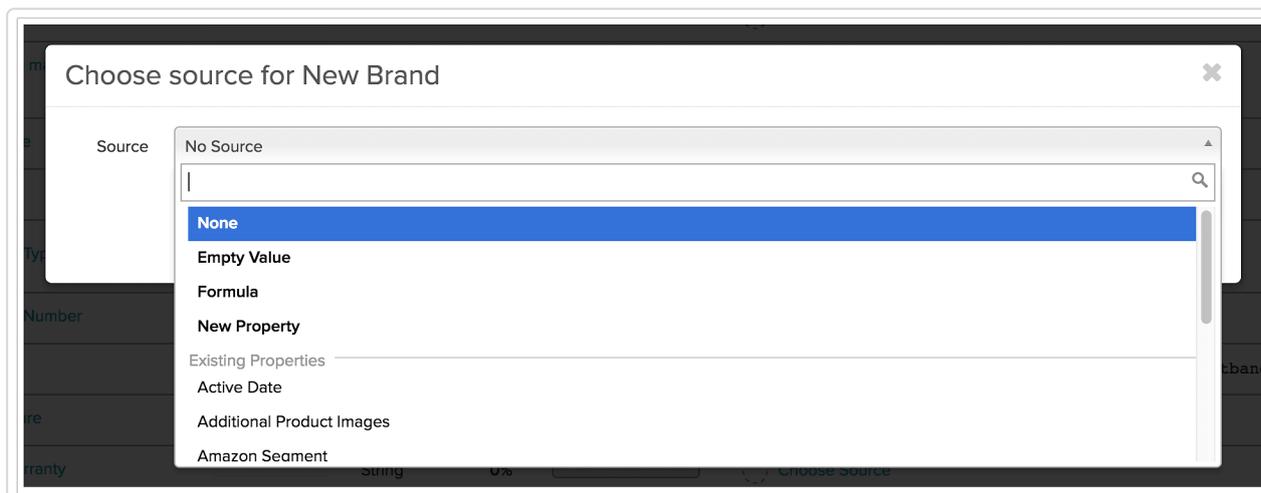
Choosing Sources

Click on *Choose Source* to set the source for an attribute.

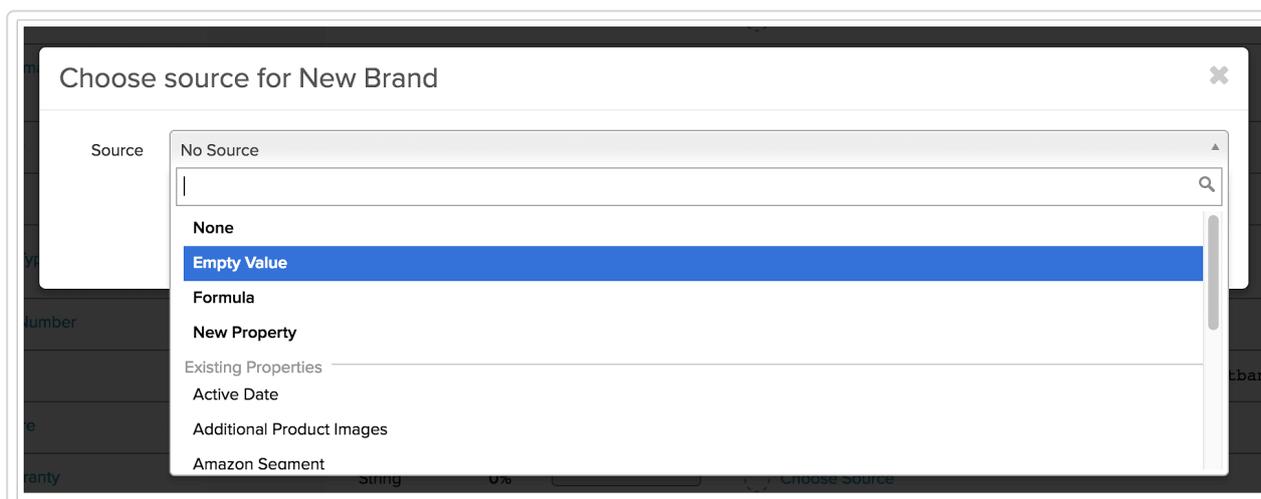
 New Brand	<div style="width: 100%; height: 15px; background-color: grey;"></div>	String	0%	<div style="width: 100%; height: 15px; background-color: grey;"></div>	 Choose Source
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Next, select the source type from a dropdown menu.

If you want to map it later, select *None*.



If the attribute is not relevant to your products, you can choose to leave it blank by selecting *Not Applicable*.



Select *Formula* if you want to use a certain formula for that attribute.

Here you can enter any of the formulas presented in the [Cheat Sheet](#) article, only without the "SALSIFY_" prefix.

Choose source for New Brand

Source: Formula

Formula: 1 PROPER(VALUE("Brand"))

Cancel Save

PRODUCT ID	PRODUCT NAME	PREVIEWING FORMULA RESULT
973778	Jetsetter Carry On Roller - Fuschia	Wildflower
958931	Globetracker Backpack - Swiss FL..	Collinus
891256	Adirondack Daypack	Mirus

You can also map the attribute directly to a property. To do this, select *New Property* to map to a property that has not yet been defined, or choose one of the existing properties from the list.

Source: No Source

None

Empty Value

Formula

New Property

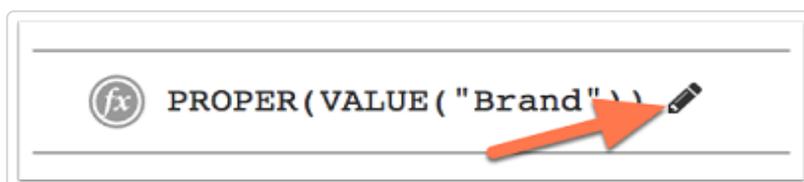
Existing Properties

Active Date

Additional Product Images

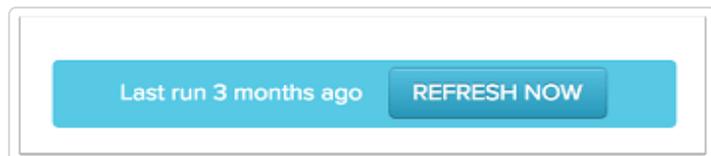
Amazon Segment

To edit a source that has already been mapped, roll your mouse cursor over the attributes row and click the pencil icon.



Analyzing Readiness

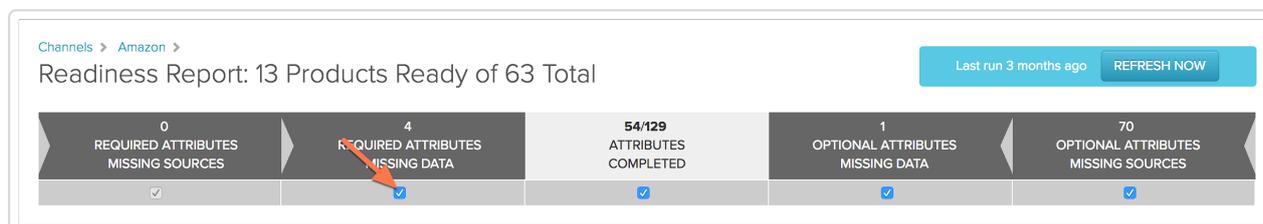
You can check how ready your product content is to go out to the retailer by clicking the *Refresh Now* button at the top right of the screen.



This action will update the information in the readiness summary section and will display the following information:

- *Required Attributes Missing Sources* - the number of required attributes that do not have a source defined
- *Required Attributes Missing Data* - the number of required attributes missing data in one or more products
- *Attributes Completed* - the number of attributes that are ready to go out to your retail partner
- *Optional Attributes Missing Data* - the number of optional attributes missing data in one or more products; these do not impact the overall readiness
- *Optional Attributes Missing Sources* - the number of optional attributes that do not have a source defined, without impacting the overall readiness

To view the attributes in a certain category, check the box beneath the title, while leaving the others unchecked.



Viewing Attribute Details

Clicking the name of an attribute will bring up the attribute details. Here you can see the products which have the required attribute missing, invalid and complete.

Channels > Amazon > Readiness Report

View by Attribute: Bullet Feature

14 of 41 Products are ready.
27 are missing values, 0 values are invalid.

Type: String | Optional [Refresh Report Now](#)
Last run 3 months ago

[View Acceptance Criteria & Instructions](#)

Source - Bullet Points

Details
Please enter key features and benefits of the product. Format should be in sentence fragment. No punctuation, with first letter and proper nouns capitalized. 256 character limit. Do not use all

Show Products whose values are: Invalid - 0 Missing - 27 Ready - 14 [Actions](#)

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PRODUCT ID	PRODUCT NAME	BULLET POINTS	TARGET VALUE
750235	Wildflower Messenger Bag		▲ (Missing Required Values) ▲ (Missing Required Values) ▲ (Missing Required Values)
791334	Wildflower Tote Bag		▲ (Missing Required Values) ▲ (Missing Required Values) ▲ (Missing Required Values)
797664	Wildflower Hardside Medium Wheeled		▲ (Missing Required Values) ▲ (Missing Required Values) ▲ (Missing Required Values)

In the example above, the selected attribute is missing for six products. To display only products with the missing attribute, uncheck the boxes associated with the other two statuses (*Invalid* and *Complete*). Note that the checkbox will be grayed out if there are no products with that status. In our example, this applies to the *Invalid* status.

Show Products whose values are: Invalid - 0 Missing - 27 Ready - 14 [Actions](#)

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PRODUCT ID	PRODUCT NAME	BULLET POINTS	TARGET VALUE
750235	Wildflower Messenger Bag		▲ (Missing Required Values) ▲ (Missing Required Values) ▲ (Missing Required Values)

Click on the *SKU* to access a product's properties.

Show Products whose values are: Invalid - 0 Missing - 27 Ready - 14 [Actions](#)

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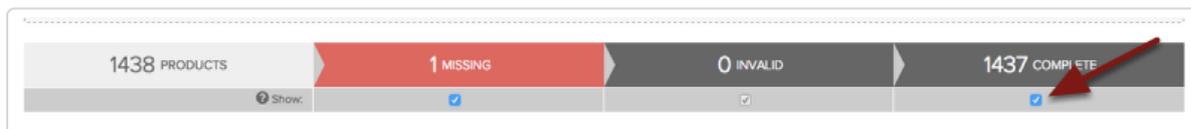
PRODUCT ID	PRODUCT NAME	BULLET POINTS	TARGET VALUE
750235	Wildflower Messenger Bag		▲ (Missing Required Values) ▲ (Missing Required Values) ▲ (Missing Required Values)

Here you can you and add the missing information for that attribute. You can repeat these steps to add information for each product.



You can also download all of the products that have missing information for a particular attribute.

1. Unselect the check box below "___ complete", this way you will only be viewing the products that are missing data for that attribute



2. Select the *Actions* button
3. Select *Download Selected Products*

